15th ANNUAL

WINTER FILM FESTIVAL

FEBRUARY 24-28 2027

- OPENING NIGHT PARTY – FEB 24
- SCREENINGS – FEB 25-27 REGAL UNION SQ
- EDUCATION SESSIONS – FEB 25-26
- NETWORKING EVENTS – FEB 25-27
- GALA AWARDS RED CARPET - FEB 28



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WHO WE ARE

OUR MISSION IS TO PROMOTE INCLUSION, ELEVATE EMERGING VOICES, AND BRIDGE OPPORTUNITY DIVIDES IN THE ARTS.
WE BELIEVE THE WORLD IS BETTER WHEN EVERY VOICE IS HEARD

- ★ IMDB-QUALIFYING FESTIVAL FOUNDED IN 2011
- ★ 70–90 SELECTED FILMS ANNUALLY
- ★ ALL GENRES – ALL LENGTHS – 20+ COUNTRIES
- ★ HORROR NIGHT, DOCUMENTARY DAY, $5 MATINEES
- ★ FILM SCREENINGS WITH DIRECTOR Q&A
- ★ EDUCATIONAL WORKSHOPS AND PANELS
- ★ NETWORKING MIXERS
- ★ GLITTERING RED CARPET AWARDS GALA

WOMEN- AND MINORITY-LED
501(C)3 NONPROFIT

WE ARE NEW YORK CITY

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OUR AUDIENCE

5-DAYS OF EVENTS AT ICONIC NYC VENUES

4,500+ ANNUAL ATTENDEES FROM 20+ COUNTRIES

100K+ DIGITAL REACH ACROSS SOCIAL, EMAIL, AND PRESS

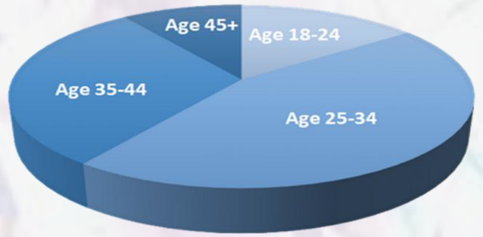
AUDIENCE OF FILMMAKERS, CREATIVES, STUDENTS, MEDIA PROS

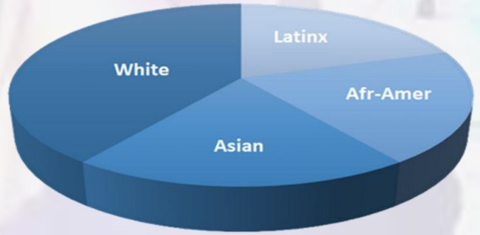
5	22	6	12	60+
DAYS	SCREENING BLOCKS	WORKSHOPS	AWARDS	SPONSORS & PARTNERS

4500
EVENT ATTENDEES

75%
ATTENDEES FROM TRI-STATE AREA

45,000
MAILING LIST





80+	25%	1/3	50%	50%
FILMS SCREENED	FILMS FROM NYC	STUDENT DIRECTORS	WOMEN DIRECTORS	BIPOC DIRECTORS

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WHY SPONSOR WINTER FILM FESTIVAL?

- ALIGN WITH A SOCIALLY RESPONSIBLE, INCLUSIVE ARTS PLATFORM
- ELEVATE YOUR BRAND AT A MAJOR NYC CULTURAL EVENT
- REACH A GLOBAL, DIVERSE, MEDIA-SAVVY AUDIENCE
- YEAR-ROUND MARKETING OPPORTUNITIES
- ENGAGEMENT BOOSTER



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SPONSOR BENEFITS

PRESENTED BY
Your Logo



BRANDING OPPORTUNITIES ARE CUSTOMIZED TO YOUR BUSINESS

HOST A BRANDED FILMMAKER WORKSHOP, MIXER OR PANEL	BE THE PRESENTING SPONSOR ON THE SILVER SCREEN
SET UP A CUSTOM ACTIVATION BOOTH OR PRODUCT EXPERIENCE	BE NAMING SPONSOR FOR FILMS, EVENTS OR PARTIES
SPONSOR DIGITAL CONTENT - SOCIAL SERIES, HIGHLIGHT REELS, INTERVIEWS	PRODUCT PLACEMENT IN SWAG BAGS, PRIZES, GOODIES
CO-BRAND VIP EVENTS - GALA, MIXER, TASTINGS, BRUNCH, AFTERPARTY	PRESENT BRAND-APPROPRIATE DESIGNS OR VIDEOS
LOGO VISIBILITY ACROSS DIGITAL, PRINT, STEP-AND-REPEAT, PHOTO BOOTH, RED CARPET	SOCIAL MEDIA, WEB, ON-SITE, PRINTED AND OTHER ADS

















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SPONSORSHIP TIERS & BENEFITS

	Festival Presented by $25K	Venue Sponsored by $10K	Event Sponsored by $5K	Film Block Brought by $1500
Address the Audience	Yes	Yes	Yes	Yes
Video Ads	15-30 sec played at all screenings, at all events, website and social	10-15 sec played at all screenings, at all events, and social		
Logo	Logo on step&repeat, festival posters, t-shirts, tote bags, sponsor reels at all events	Logo on sponsor reels at screenings and parties	Logo on sponsor reels at screenings and parties	Logo on sponsor reels at screenings and parties
Signage	Your banner at all events	Your banner at venue	Your banner at event	Your banner at Block
Newsletter to 45k	Paragraph with logo/link on all festival mailings	Link/Name as venue sponsor on all mailings	Link/Name as event sponsor on all mailings	Link/Name on on all mailings
Press Releases	Designated Press Release announcing your support and premiere position in all festival press releases	Designated Press Release announcing your support and high position in all festival press releases	High Position in all press releases	Link/Name in all press releases
Branded Items	Yes	Yes	Yes	Yes
WFF Website	Top Tier	Second Tier	Third Tier	Third Tier

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ADDITIONAL OPPORTUNITIES

- ★ Website Sponsor Page Logo/Link for 1 year
- ★ Event Page Logo/Link forever
- ★ Sponsored Post on Website
- ★ Social Media Dedicated Thank You Post
- ★ Social Media shoutouts
- ★ Logo on Festival tote bag
- ★ Logo on Festival t-shirt
- ★ Logo in printed program
- ★ 1/4-Full Page ad in printed program
- ★ Video ad shown before screenings
- ★ Video ad shown at Awards Ceremony
- ★ Banners at events
- ★ Logo on sponsor reel (all screenings, parties)
- ★ Logo on Photo Booth design
- ★ Sponsor/Present an Award
- ★ Sponsor/Present an Education session
- ★ Sponsor/Present a Mixer or Networking Event
- ★ Support Filmmaker Travel
- ★ Support Filmmaker Lodging
- ★ Product placement in Swag bags
- ★ Product placement on attendee gift tables
- ★ Product placement for winner prizes
- ★ Table at event to meet Attendees
- ★ Press Release mention
- ★ Mailing List Blast mention
- ★ Dedicated Press Release
- ★ Dedicated mailing list blast
- ★ "Presented by" naming for individual events

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WE LOVE IN KIND SUPPORT!

Liquor

- ★ Sponsored one-hour open bar for opening night
- ★ Sponsored drink for one hour for opening night
- ★ (200-400+) airplane-sized bottles for inclusion in filmmaker/VIP swag bags
- ★ Sponsored one-hour open bar for Awards Ceremony

Products, Goodies & Other Items

- ★ (1-12) Prizes for Fest winners - jewelry, gift certificates, leather goods, software, equipment
- ★ (100) Filmmaker/VIP swag bags - snacks, candy, cookies, perfume, cosmetics, hats, socks, etc
- ★ (250+) Awards Ceremony handouts - snacks, perfume, cosmetics, hand sanitizer, branded items
- ★ (500) Catering/food/snacks for Awards Ceremony - appetizers, desserts, nibbles of any sort
- ★ (300) branded lanyards to attach to badges

Event Production Support

- ★ Media and promotional support
- ★ Printing support
- ★ Hotel and lodging for attending filmmakers

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COMMUNITY & CULTURAL IMPACT

FILM SUBMISSION FEE WAIVERS FOR UNDER-REPRESENTED FILMMAKERS

EDUCATIONAL PANELS ON STORYTELLING, DISTRIBUTION, MARKETING

PARTNERSHIPS WITH SCHOOLS AND UNIVERSITIES

AMPLIFYING MARGINALIZED VOICES IN FILM

MEMBER OF FILM FESTIVAL ALLIANCE



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LET'S WORK TOGETHER!

BE PART OF A NEW YORK CITY'S MOST INCLUSIVE, EXCITING, AND INTERNATIONAL INDIE FILM FESTIVAL AND CULTURAL EXPERIENCE ROOTED IN STORYTELLING, INCLUSION, AND COMMUNITY

LET'S BUILD SOMETHING UNFORGETTABLE

INFO@WINTERFILMAWARDS.COM

WWW.WINTERFILMFEST.ORG

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THANK YOU.

"DIVERSITY IN CINEMA IS NOT A TREND. IT'S THE FUTURE."
~ GEORGE ISAACS



LET'S BUILD SOMETHING UNFORGETTABLE.

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